

Y-CON 2024

SPONSORSHIP PACKAGE

Greetings!

Y-Con 2024 is back, bigger and better than ever! From May 31st to June 2nd, come join Southwest Nova Scotia's largest geekfest at the Yarmouth Mariners Centre.

Since 2019, Y-Con Gaming & Comics Convention has been the kick off to festival season in Yarmouth and our move to the Mariners Centre will set the stage as the biggest gaming convention west of Halifax! Our convention is an all ages, all inclusive event where pop culture, gaming, and fun are at the center of our vision that is **Building Community Through Play**.

We provide a space for board games, cosplay contests, professional and fan-run panels, video games and a large vendor hall, with guests including artists and authors. Y-Con is fast becoming a must-do event for locals and visitors alike.

Joining us as a sponsor will place your business front and center at this popular event with a growing and enthusiastic fanbase. You can select from our list of sponsorship options or contact us to create a custom package to fit your needs. We can't wait to hear from you and will be happy to answer any questions you may have!

Dean & Michelle Martin

Sponsorship Coordinators

Y-Con Gaming & Comics Convention

sponsors@yarmouthcon.com

📞 902-815-5003 📞 902-515-1701



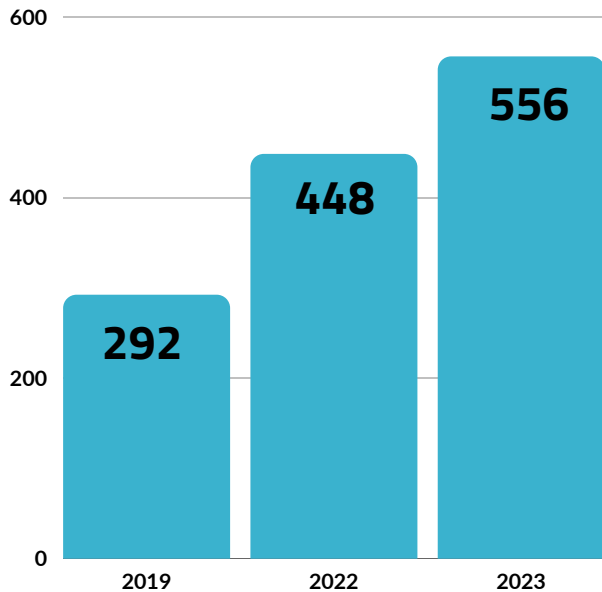
May 31st - June 2nd, 2024

Mariners Centre, Yarmouth N.S.

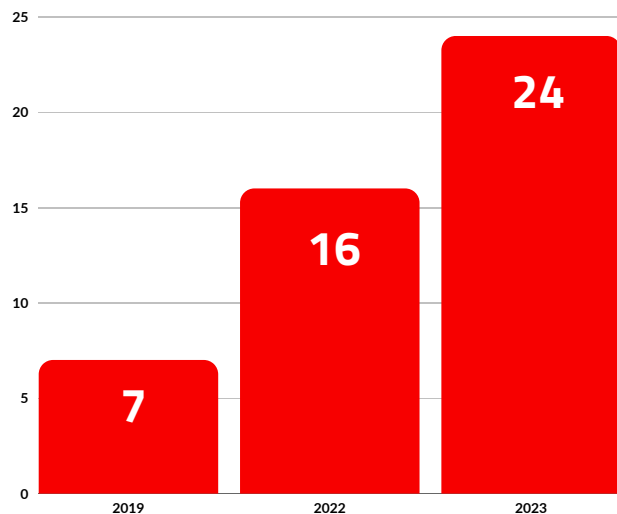
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ATTENDANCE



VENDORS



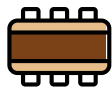
A Few of our Past Sponsors



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SPONSORSHIP PROGRAM



Game Table

What better way to get attendees to learn about your business than sponsoring a gaming table? You could have your ad on the table for everyone to see and the best part is, it's affordable and a great starting point for first time sponsors!

\$50.00
per table



Raffle

Community is everything Y-Con represents and every year we seek donations of collectibles, games, toys and artwork for our raffle to raise money for a local charity. This year Y-Con is donating 100% of the proceeds to the Western Regional Library Adopt-A-Book Program.

\$250.00



Miniature Painting

A favorite pastime for many wargaming players, miniature painting allows participants to showcase their artistic and creative talents. Headed up by award winning miniature painters Sandra & Grace Kinsley, this popular activity is gaining momentum and grows each year.

\$300.00



Youngling Guild

New this year is the Youngling Guild! A dedicated space for children to play games, dress up and colour pictures to show off their creativity. Children can play games and engage in activities at their level while making new friends.

\$300.00



Video Game Hall

Video gaming is in high demand at Y-Con and will be back for 2024! We provide a wide range of gaming systems from the original Atari 2600 to the PS5 and everything in between. Gaming competitions are fierce, with the victors moving on to more challenging video game competitions in Nova Scotia.

\$500.00



Cosplay

Considered to be one of the jewels in Y-Con's crown, our Cosplay Competition is one of the most anticipated and attended events. Participants descend on Yarmouth from all the Atlantic Provinces to compete and show off their incredible costumes and designs.

\$700.00



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Lego Walk Challenge

Everyone loves LEGO, but stepping on one is no fun... or is it? The LEGO walk is an endurance challenge where participants must walk a 10ft path of LEGO in their sock feet. Everyone who finishes the walk gets a certificate and their name in a random draw to win amazing LEGO prizes!

\$750.00



VIP Swag Bag

Our VIP swag bags are a unique and exclusive feature at Y-Con. Limited in numbers, every VIP pass holder receives a special sponsored bag containing a brand new unopened board game, free gifts, and anything else we can get our hands on. Your logo as a sponsor will be displayed prominently on the bag!

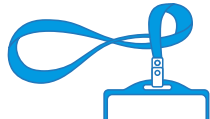
\$1000.00



Volunteer

Volunteers are the lifeblood of any non-profit event and ours is no different! Our team is growing and we need to clothe them with volunteer t-shirts that can have your business name or logo on the back. Supporting volunteers is an excellent way to get involved with Y-Con 2024!

\$1000.00



Lanyards & Badges

Every weekend pass attendee, vendor, VIP pass holder, guest, volunteer, media personnel, invited delegate, artist and Executive Committee member receives a one-of-a-kind lanyard/badge to show they are part of the event. Your logo or business name would be featured prominently.

\$1250.00



Other Opportunities

Don't see anything that fits your business needs? We would love to work with you to create a unique sponsorship package that works especially for you. Contact Dean or Michelle for more information.

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SPONSORSHIP TIERS

Associate

- 1 Weekend Pass
- Sponsor branding will appear on the following:
 - Jumbo screen at the main Y-Con Convention
 - A link to your business on our website
 - Framed certificate of appreciation

\$250.00

Benefactor

- 1 Weekend Pass
- 1 VIP Pass
- Sponsor branding will appear on the following:
 - Jumbo screen at the main Y-Con Convention
 - A link to your business on our website
 - Framed certificate of appreciation

\$500.00

Bronze

- 2 Weekend Passes
- 1 VIP Passes
- Sponsor branding will appear on the following:
 - Jumbo screen at the main Y-Con Convention
 - All printed materials
 - 1 social media post, dedicated to your business
 - A link to your business on our website
 - Framed certificate of appreciation

\$750.00

Silver

** Option to display your own banner in the venue.*

- 3 Weekend Passes
- 1 VIP Passes
- Sponsor branding will appear on the following:
 - Jumbo screen at the main Y-Con Convention
 - All printed materials
 - 2 social media posts, dedicated to your business
 - A link to your business on our website
 - Framed certificate of appreciation

\$2000.00

Gold

** Option to display your own banner in the venue.*

- 5 Weekend Passes
- 2 VIP Passes
- Sponsor branding will appear on the following:
 - Jumbo screen at the main Y-Con Convention
 - All printed materials
 - 3 social media posts, dedicated to your business
 - A link to your business on our website
 - Framed certificate of appreciation

\$4000.00

Platinum

Presenting Sponsor
Available to one Sponsor only

- 8 Weekend Passes
- 4 VIP Passes
- Sponsor branding will appear on the following:
 - Jumbo screen at the main Y-Con Convention
 - 8' x 4' banner, supplied by Y-Con
 - All printed materials
 - 5 social media posts, dedicated to your business
 - A link to your business on our website
 - Framed certificate of appreciation

** Option to display your own banner in the venue.*

\$6000.00



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